

## **A Thousand Words: The Art Project**

Share your ideas about each point and make a decision.

### **Location and Time**

Where would you like to create the art? Will it be permanent or temporary?  
In public? In a specific space? Indoors? Outside?  
Will the art stay in one place e.g. on a wall or can it move to different places?

### **Permission**

Who do you need to meet with regarding permission to create the art?  
How will you do this? Phone call followed by email?

### **Financial Support/Sponsorship**

Can you find people, a company or a business to financially support your artwork?

### **Experts to guide you**

Can you invite artists or an art teacher to help you?  
Can you contact an organization that supports survivors of human trafficking?  
Can someone guide you so your artwork is powerful and respectful?

### **The Art: what is your message?**

Who is the art for? The general public? Young people?  
Will you focus on one form of modern slavery or trafficking – or will you include different forms?  
Will the art warn the public about traffickers or do you want to inform people about slavery in daily products? What is the purpose of the art?  
Do you have HOPE in your message?

### **Dignity and Respect in imagery**

Please do NOT sensationalize the crime.  
Avoid bar codes, duct tape, chains, rope, beaten bodies.  
IMPORTANT: The NO Project does not support clichéd sensationalist art. Please read Guidelines for Artists.

### **National anti-trafficking hotline number**

Include the National Anti-Trafficking Hotline number or a website. In which language?

### **Special event to launch the art**

What event will you have to launch the art? Indoors or outside? Day or night?  
Who will you invite? Will film/music/poetry/theatre also be part of the special event?  
How will you promote the art? Will you invite people from the media?

### **Action Plan**

Create an action plan with a timeline. Write down what you will do and the date it needs to be completed by.  
Stay in communication, work as a team, respect each other.