



## **CARPET OF DREAMS: THE GOOD NEWS!**

## **GOODWEAVE**

So, how can you be sure that a brand new beautiful handmade carpet is free from child labour? The answer is clear and simple. Turn over the carpet and look for the GoodWeave label. The GoodWeave label means that there is no slavery or exploitation in the supply chain of the carpet. GoodWeave works with carpet producers in India, Nepal and Afghanistan and carries out inspections in carpet workshops to be sure that no forced labour is in the making of the rugs. GoodWeave also helps rescue children who are in situations of child labour, and then helps to provide a safe, happy environment focusing on education. In addition to this, GoodWeave also provides educational support for the children of workers in the carpet industry. GoodWeave's commitment to ending child labour is now reaching beyond handmade carpets to other industries, such as clothing, home textiles and fashion jewellery. Visit their site and watch the videos to see the difference GoodWeave is making across the world - 'from the hands of the producer to the hands of the consumer.' <a href="https://www.goodweave.org">www.goodweave.org</a>

## THE RUG COMPANY

GoodWeave collaborates with over 160 companies around the world who offer their customers handmade carpets that are free from child labour. One of the most powerful examples of an outstanding company that is truly committed to beautiful, ethically sourced, handmade carpets is The Rug Company. Based in both the UK and USA, every single carpet in a Rug Company store has the GoodWeave certification. The Rug Company is a wonderful model of the corporate world committing to ethical supply chains. The NO Project acknowledges the founders of The Rug Company and the management for their integrity, compassion and dedication - their actions as business owners are a model for the next generation of business people to follow.

www.therugcompany.com

## A CHILD-FRIENDLY WORLD

Nobel Peace Laureate, Kailash Satyarthi and his team have rescued over 80,000 children from situations of child slavery. He is now committed to creating a CHILD-FRIENDLY WORLD, beginning with thousands of villages in India. Based on the ideas of child participation, education and leadership, every CHILD-FRIENDLY VILLAGE must include:

- 1. Zero tolerance in the community of any form of child exploitation. No child labour, no child trafficking, no child marriage, no child commercial sexual exploitation.
- 2. Every child has the right to education and they must be in school.
- 3. Every village or community must have a 'children's parliament' where children have a voice in what is happening in the community.
- 4. The adult 'parliament' or community Council must collaborate with the children's Council. The voices, ideas and opinions of youth must be heard and respected.

Watch this video with Kailash Satyarthi and Nina Smith CEO of GoodWeave International <a href="https://www.youtube.com/watch?v=RGLJnCkgl0s&t=528s">https://www.youtube.com/watch?v=RGLJnCkgl0s&t=528s</a>